

TED^x Spartanburg

x = independently organized TED event

What is TED?

TED began in 1984 as a gathering place for innovators and leaders in the fields of Technology, Entertainment and Design. 26 years later, TED has become a nexus for a global community of individuals who believe in the power of Ideas Worth Spreading. What began as a four-day conference in California has grown exponentially to support world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Oxford, UK.

TED.com

TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. The site's library of over 600 amazing talks of high quality has become the platinum standard for innovation in digital storytelling.

What is TEDx?

In the spirit of "ideas worth spreading," TED has created a program called TEDx. TEDx is part of a revolution in global education made possible by local organizers wanting to engage their communities. Every week, in multiple cities, people are coming together to pursue ideas worth spreading. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group.

These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

Our event is called TEDxSpartanburg.

What is TEDxSpartanburg?

The theme of TEDxSpartanburg is **"Together: Creating a New Vision."**

Our lives move at a rapid pace and it's easy to miss one another: we live in different neighborhoods and we work in different fields. We lead different lives, yet we are all part of one community. It's time to bring that community together to explore the lives we lead, the work we do, and the way we experience the world.

Together, we can share our own personal visions, and create new ones, for our community, our neighborhoods, our city, and maybe even the world. We come together in so many small ways everyday: over coffee, over a film in a bookstore or in a park. It's time for the whole community to come together for our environment, our local business, our artists, our musicians, and makers – for equality and opportunity and, above all, community.

Let's Create a New Vision, Together.



WHEN	9.10.11
WHERE	The Showroom @ Hub-Bub - 149 S Daniel Morgan Ave - Spartanburg, SC, 29306-3249
ORGANIZERS	Curator: Ximena Herrera Team: Anne Catllá, Denise Frazier, Kim Rostan, Matt Johnston, Norberto Gliozzi, Ian Curcio, Lizabeth Zack, as well as a diverse group of people from several local businesses, organizations, and educational institutions including Converse College, Wofford College, and USC Upstate.
AUDIENCE	100 @ The Showroom 100 more @ at each of the viewing parties held at the colleges through live stream.